



GLBT Business Directory Advertising

Company Name _____

Advertising Contact _____

Company Address _____ City _____ State _____ Zip _____

Mailing Address (if different than above) _____ City _____ State _____ Zip _____

Phone # _____ Fax# _____

E-mail _____ Website _____

Owner/Principal _____

Home address _____

Phone # _____ E-mail _____

Check circles for:

- GLBT owned
- I am an allied/GLBT-friendly business
- I do not wish to identify

Preferred business directory category:

_____ (ie. dentist, realtor, restaurant)

Business tag line/description (40 character max including spaces and punctuation):

Featured and *OUTFounder's Circle* Listings only:

Our company would like to sign up for the following (please see attached rates for details)

- Basic Listing **OR** *Featured Listing* **OR** *OUTFounder's Circle Listing*
- HOME PAGE ADVERTISING**
- We would like OUTTriangle to contact us to help us decide on the best way to list our business

Payment by credit card Visa, MC or AmEx (circle type) Preferred billing method (circle one, see rates) monthly annually

Credit Card # _____ Expiration date _____ 3 digit security code _____

Name on card _____ Signature _____

Payment by check is available for 12-month+ listings only. Remit to: OUTTriangle PO Box 3532 Durham, NC 27702

Authorized Signature: _____ Title: _____ Date: _____



GLBT Business Directory Rates

Basic Listing

Your business will be listed in the GLBT business directory on the OT website. The basic listing includes: Your company name and address plus choose from adding one of the following: phone number, website or e-mail. You will choose your category for the best placement and visibility of your business!

\$30 per month OR pay for 12-months and save 15%

Featured Listing

Your business will be listed in the GLBT business directory of the OT website. The featured listing includes: Adding your business logo **AND** tag line, address, phone and website (or e-mail address). You will choose your category for the best placement and visibility of your business!

\$60 per month OR pay for 12-months and save 20%

OUTTriangle Founder's Circle Listing *Get the most exposure in your category listing!*

Your business will be **FEATURED** at the top of your preferred business category listing on the OT website. Your company will be recognized as part of the OUTTriangle Founder's Circle indefinitely. The featured listing includes: Adding your business logo **AND** tag line, address, phone and website (or e-mail address). **PLUS** your business will have **FEATURED** placement in the GLBT business directory category listing. List your business in up to 2 categories for **DOUBLE** exposure!

\$120 per month OR pay for 12-months and save 20%

HOME PAGE ADVERTISING *High visibility!*

Your business will be seen before ANY OTHER! Provide a logo/ad or have the OT designer create one for you (design charges will apply)

\$250 per month

Sponsorships

Become an OUTTriangle sponsor! By supporting the work of OUTTriangle you are investing in your community! Be creative— sponsor a page, an event, an organization or add your logo to our merchandise! Let us know how you'd like to partner with us!

For more information:

Info@outtriangle.com 919.306.0098

Mailing address: 507 Everett Pl. Durham North Carolina 27701 Fax: 919.479.8403 www.outtriangle.com



GLBT Business Directory Advertising Agreement & Terms

TERMS AND CONDITIONS

I _____ (name) on behalf of _____ (company) agree to

place a business listing in the GLBT directory of the OUTTriangle.com website beginning on _____:

Ad delivery: To deliver logos or ads via e-mail, use the following address: info@outtriangle.com

Consultation and design charges: If you would like us to help you create your logo or advertisement, please contact us at nix.carol@outtriangle.com. If your logo or ad is not formatted properly, there will be a charge for re-formatting (you will be notified in advance).

Acceptable file formats for ads: .pdf, .eps, .tif, .jpg. Minimum size: 1.5" x 3", 72dpi. We reserve the right to substitute fonts, if not provided.

Deadlines: Deadline is the 20th of the month prior to the month you'd like to advertise.

Payment Methods and Terms: All advertising must be paid for in advance via credit card or check made payable to OUTTriangle.

Returned checks: There will be a \$25 fee assessed to your account for any returned check.

Discounts: OUTTriangle offers discounts for annual contracts or longer.

Positioning of Advertising: Positioning of advertising shall be decided with OUTTriangle's sole discretion, provided however, that OUTTriangle will use its reasonable efforts to accommodate the advertiser's positioning request.

Rate card: OUTTriangle reserves the right to revise rates which will not affect those rates already in contract.

Contract termination: For monthly listings, termination of this contract must be received in writing (via confirmed mail) by the 20th day of the month in order to not be billed for the next month. For 12 month+ contracts, cancellations must be received by the 20th of the month prior to the contract expiring. OUTTriangle reserves the right to reject or cancel any advertisement without explanation.

We will not accept deceptive or misleading ads.

Continuation of contract: Monthly and 12 month+ contracts will be renewed automatically unless we receive a cancellation in writing from your organization or business (via confirmed mail). See contract termination policy above.

Liability: The advertiser assumes liability for the content of any advertisement and full responsibility for any claims, expense or loss arising from advertising content.

I have read and understand the terms of this agreement stated herein and by signing below, I understand that I am personally responsible for fulfillment of this contract.

Authorized Signature: _____ Title: _____

Company name: _____ Date: _____

For more information:
Info@outtriangle.com 919.306.0098

Mailing address: 507 Everett Pl. Durham North Carolina 27701 Fax: 919.479.8403 www.outtriangle.com